

## THE BENEFITS

A common fear of many parents is that martial arts training will make their child aggressive and promote a bully-like attitude. As parents and teachers ourselves, we know how you feel. In fact, many of our parents felt the same way when they first considered martial arts training for their children. But, after enrolling in the **Warrior Concepts Youth Mastery Program**, they found that exactly the opposite occurred. In fact, many were surprised to find that, after only a few classes, their son or daughter became more respectful, confident and even began helping around the house without being asked!

Our instructors are trained to bring out the best in each child. We're here to help you help your child to be the best that he or she can be. Our unique programs and teaching methods combine the best, most modern teaching techniques with some of the most powerful self-defense and safety skills ever developed. And, the lessons are delivered by competent professionals who care about each and every student.

Unlike many karate programs, you'll never have to worry about your child earning a belt or trophy for their ability to "beat someone up." In fact, **WCI** is a noncompetitive academy. That means that we do not get involved in sport or competitive fighting. Children learn to defend themselves and many lessons teach them how to do this in nonphysical ways.

At **WCI**, your child will learn how to defeat the bully without fighting, overcome negative peer-pressure, and develop a sense of self-value and positive self-esteem. And, since the classes offer personal attention to each child, no one ever feels 'left-behind' at **WCI**.

### BENEFITS OF THE PROGRAM

#### Improved:

- **Grades**
- **Flexibility**
- **Self-esteem**
- **Concentration**
- **Physical Fitness**
- **Personal Responsibility**
- **Ability to Handle Danger**
- **Respect for self and others**

**TEACHING YOUTH  
THE KEYS TO  
SUCCESS & BLACK  
BELT LEADERSHIP**

**STRONG KIDS**

## ROLE-MODELS IN LEADERSHIP

The instruction team at **Warrior Concepts Int'l** is lead by self-protection and personal development expert, Jeffrey M. Miller. Mr. Miller is a senior master teacher in the International Bujinkan Dojo of Grand Master Masaaki Hatsumi of Noda-city, Japan. He has been a guest speaker for such organizations as Kiwanis & Rotary Clubs, PTAs, as well as Stephen F. Austin University in Nacogdoches, Texas. In addition, he has been involved with youth development work for much of his life. He was honored as Explorer Advisor of the Year for the Transatlantic Boy Scout Council and is the self-protection consultant for the Hemlock Girl Scout Council.



**Jeffrey M. Miller, Founder w/ some of his WCI team in Japan.**

Shidoshi Miller believes that it takes more than a Black Belt to qualify someone to be a teacher - especially when it comes to teaching life skills and self-protection methods to children. That's why he, and every instructor under his guidance and supervision continue their own personal training and study - not just in the martial and life skills that they teach but also in *how* to teach. The traditional, time-tested, and proven lessons taught through **WCI** are delivered to your child using the same scientifically proven concepts and principles used by some of the most effective teachers, gurus and life-coaches in the world today. At **WCI**, your child doesn't get another hobby or activity, but a real-world education that will, quite literally, effect every aspect of their life.

If you want your child to become a master, you must have them learn from a master. Shidoshi Miller is a professional martial arts educator. That's it. That's what he has chosen as his life-path. And it's a path that he walks with pride and care; because he knows he's affecting lives and that what he teaches literally has the power to create a new world. He and his instructors know that they are indeed changing the world - one future leader at a time.

**Here to help you Unleash Your Child's Potential!**

**SAFE KIDS**

## IS MASTERY RIGHT FOR YOU?

The truth is that the Youth Mastery program is not for everyone. It requires commitment, dedication, and focus. Not just from the child - this they will learn in time and the right atmosphere - but from the parent as well. Transformation and positive trait-development doesn't happen overnight but, if this describes you - if you think you have what it takes to help your child succeed, then they might just be a candidate for Mastery.

If you've seen or experienced some of the violence that is regularly reported in the news everyday. If you're feeling uncomfortable - knowing that your child might be unprepared should danger find them. If you want your child to learn effective techniques and strategies for dealing with danger and life's problems without all the competitiveness associated with conventional 'karate-school' programs, then Youth Mastery might just be what you're looking for.

If you're a parent with high hopes for your child but often feel lost in a constant battle with forces beyond your control. If you want your child to grow up capable of making strong decisions, standing up for what he or she feels is right - someone that others look up to for guidance and protection. **The Warrior Concepts Youth Mastery Program** might be the answer.

## THE FIRST STEP

Every journey begins with that all-important 1st Step and this is no different. Unlike many other things in our lives though, getting your son or daughter started in Mastery is easy! Just pick up the phone or stop in and talk to one of our friendly and helpful Program Advisors today. They're trained to not only give you answers, but to help you determine if Mastery is right for you and your child. We know that the **Warrior Concepts Youth Mastery Program** is unlike anything else available for increasing your child's safety and potential for success in his or her life, but it is ultimately up to you as to when, or even if, you will take action.

So, if you're ready for positive change and to start your child on the road to creating the life you've always dreamed of for them. If you're ready to help them to develop the traits of a leader, and learn some of the most effective skills for protecting themselves and others, give us a call.

**For more information about the program, or a facility near you, call 570-884-1118. Get started Today.  
You'll be glad you did!**

## MARTIAL ARTS FOR LIFE

More and more parents, just like yourself, are turning to the study of martial arts as a means of teaching their children the positive traits of confidence, respect, and discipline. They've heard about or experienced for themselves, the positive benefits of martial arts training. These are involved parents who want the best for their kids - people looking for an educational program that is fun - not another activity or pastime that their child will start and quit like so many others.

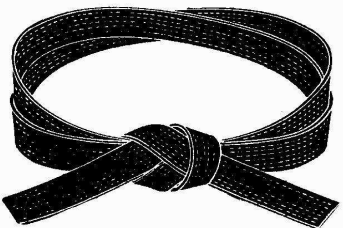
The martial arts have always been a source and perfect balance of effective defense and powerful living. The **Youth Mastery Programs at Warrior Concepts** continue this tradition by offering a complete course of study which gives kids the tools they need for increasing confidence, developing discipline, and focusing on setting and achieving worthwhile goals. All the traits that will make them successful - not just in the martial arts, but at school, home and in the community. At **Warrior Concepts International**, we know that that's exactly what you want for your child. At **WCI**, we're not just creating Black Belts, we're creating the leaders of the future!

The sad fact is that most conventional martial arts schools do not, and often cannot, hold the two aspects of self-defense training and life skills study under one roof. The **Youth Mastery Programs at Warrior Concepts** are not generic sport karate classes that kids take instead of soccer, baseball or some other activity or hobby. It's a complete educational program. A program that teaches the lessons that your child will need to be successful in anything and everything they decide to do for the rest of their life. In fact, a careful study of any school or college will show that, while what they teach will make your child smarter, none are prepared, nor do they offer the things that children will need to grow up to be powerful, positive, and productive members of our society. **The Warrior Concept Youth Master Program** will teach your child the important, life-empowering traits of a Leader:

**Confidence - Honesty - Commitment - Sacrifice - Respect**  
**- Goal-setting & Achievement - Sacrifice - and Vision.**

**Your Child Will  
Become a Black Belt**

**Not just  
in the Martial Arts,  
but in *Life!***



## ABOUT THE PROGRAMS

### STRANGER-DANGER

Our one-of-a-kind tots program was the first to be offered in the area. This powerful program is designed especially for children 4 through 7 years old. The program teaches respect, discipline and focus while also focusing on manners, coordination and socialization skills. Children learn real-world safety skills which will allow a smaller, younger defender to escape from a dangerous situation.

### STRONG-KID / SAFE-KID

This program is a perfect blend of life skills and self-defense for children 8 - 12 years old. It arms them with the confidence, discipline, and attitude to succeed in an often harsh, competitive world. Students also learn techniques and strategies for defending against the school bully as well as overcoming negative peer-pressure.

The **Warrior Concepts Youth Mastery Program** consists of lessons, strategies and tactics for helping kids to effectively and efficiently protect themselves against:

- **Punching & kicking attacks**
- **Grabbing, choking and throwing attacks**
- **Bullying, intimidation & harassment**
- **Unhealthy peer-pressure**
- **Child abduction**
- **And More!**

If you want your child to have improved:

- **Confidence, Respect & Discipline**
- **A Feeling of Pride & Accomplishment**
- **Grades and appreciation for school**
- **Health and overall fitness**
- **Concentration & Focus**
- **Ability to protect themselves from danger**

If you're a parent who wants to give your child a head-start in life, the **Warrior Concepts Youth Mastery Programs** could be just what you've been looking for.

For more information about this and other great **WCI** programs, call **(570) 884-1118** today or visit our web site at [www.sunburymartialarts.com](http://www.sunburymartialarts.com)

## The Warrior Concepts Youth Mastery Programs



**STRANGER - DANGER!**  
&  
**STRONG-KIDS / SAFE-KIDS**

**Self-Protection & Safety for Kids**  
**Respect for Self & Others**  
**Leadership Skills for Success**  
**Develop the "Yes, I Can!" Attitude**

**Warrior Concepts International**  
*Self-Protection & Personal Development*

2346 N. Susquehanna Trail  
Selinsgrove, Pa 17801

**Call (570) 884-1118**  
[www.sunburymartialarts.com](http://www.sunburymartialarts.com)

**Not just martial arts for kids but,  
*the quickest way to positive change!***

